

## TERMS & CONDITIONS

### Longines Valentine's Day & Chinese New Year Campaign

1. OCBC Bank (Malaysia) Berhad herein is referred to as "OCBC Bank".

## CAMPAIGN PERIOD

2. The "Longines Valentine's Day & Chinese New Year Campaign" ("Campaign") shall run from 15 January 2015 to 15 March 2015, both dates inclusive ("Campaign Period").

## ELIGIBILITY

3. Subject to these Terms and Conditions, ONLY customers of OCBC Bank who meet the following criteria (a), (b) and (c) are eligible to participate in this Campaign (each as a "Eligible Cardmember", collectively as "Eligible Cardmembers")
  - a) Customers who hold one or more valid credit card(s) issued by OCBC Bank within Malaysia;
  - b) Customers whose credit card account(s) maintained with OCBC Bank are in good standing according to OCBC Bank's sole definition and absolute discretion.
  - c) Customers who purchase one (1) / more than one (1) Longines watch(es) with a minimum total of RM2,000 at any of the authorized Longines participating outlet with his/her OCBC Credit Card.
4. Customers whose accounts with OCBC Bank have been suspended or terminated or who have breached any other agreements with OCBC Bank at any time within the Campaign Period are not eligible to participate.
5. OCBC Bank reserves the right to disqualify any Cardmembers who shall become ineligible (as mentioned in clause 4) any time within the Campaign Period from continued participation in this Campaign.

## THE CAMPAIGN MECHANICS

6. To participate in this Campaign, an Eligible Cardmember must register his/her participation by sending a short messaging service ("SMS") to OCBC Bank in accordance with the instructions as set out in the promotional materials; AND have received an SMS confirming his participation ("Registered Participant"). OCBC Bank is not liable for any telco charges, roaming or phone charges which are to be borne by the Eligible Cardmembers, whether in or outside Malaysia.

"Participant(s)" means one of or a collection of Registered Participant(s).

7. A Participant is entitled to chance(s) of winning ("Campaign Entry(ies)").
8. Every RM2,000 Cumulative Spend earns one (1) Campaign Entry, ie: A spending of RM2,000 will earn one (1) Campaign Entry, RM4,000 will earn two (2) Campaign Entries, RM6,000 will earn three (3) Campaign Entries, etc.

"Cumulative Spend" is the total retail purchases transacted at authorised Longines participating outlets during the Campaign Period. The outlets included are:

SHOP NAME	LOCATION
<b><u>CENTRAL REGION</u></b>	
ALL WATCHES	BERJAYA TIMES SQUARE
AWG FINE WATCHES	KLIA2
AWG FINE WATCHES	SETIA CITY MALL
AWG FINE WATCHES	AEON BUKIT TINGGI
AWG FINE WATCHES	MID VALLEY
AWG FINE WATCHES	PARADIGM MALL
CITY TIME	PERTAMA SHOP COMPLEX
CORTINA WATCH	FAHRENHEIT 88
EIKO JEWELRY & WATCH (M) SDN BHD	SOGO
GENEVE TIMEPIECES SDN BHD	BATU CAVES
HANIFFA SDN BHD	JALAN MASJID INDIA
HING's WATCH	JAYA SHOPPING CENTRE
HOUR PASSION	LOT 10
LONGINES BOUTIQUE	PAVILION
LONGINES BOUTIQUE	KLCC
SINCERE WATCH	KLCC
SINCERE WATCH	THE GARDENS
SWISS WATCH GALLERY	PAVILION
SWISS WATCH GALLERY	KLIA
SWISS WATCH GALLERY	KLIA2
TIME	KLIA
TIME	KLIA2
TIMEPIECES	KLIA2
WATATIME	1 UTAMA SHOPPING CENTRE
WATATIME	SUNGAI WANG PLAZA
WATATIME	MID VALLEY MEGAMALL
WATATIME	SUBANG PARADE
WATCHSHOPPE	MID VALLEY MEGAMALL
WATCHSHOPPE	SUNWAY PYRAMID SHOPPING CENTRE
YEE WAH HING's WATCH	BANGSAR SHOPPING COMPLEX
<b><u>SOUTHERN REGION</u></b>	
CLASSIC HOUR	DATARAN PAHLAWAN
SPRINGWELL TIME	MAHKOTA PARADE
SWISS WATCH GALLERY	JPO
THE WATCHES GALLERY	SUTERA MALL
WATATIME	MAHKOTA PARADE

SHOP NAME	LOCATION
<b><u>NORTHERN REGION</u></b>	
BEAUTY CLOCK HOUSE	IPOH PARADE
BRIGHT WATCH	PRANGIN MALL
HOUR PASSION	QUEENSBAY MALL
PING HANG TIMEPIECE SDN BHD	PADANG BESAR
PING HANG TIMEPIECE SDN BHD	KAYU HITAM
SOONG WING KWONG & SONS	LEECH STREET
SWISS WATCH GALLERY	PENANG INTERNATIONAL AIRPORT
TONG ENG	KOMTAR
WATATIME	KINTA CITY SHOPPING CENTRE
WATCHSHOPPE	GURNEY PLAZA
WATCHSHOPPE	LANGKAWI FAIR SHOPPING MALL
<b><u>EAST COAST REGION</u></b>	
WIN KONG	EAST COAST MALL
GTC FINE WATCHES	BERJAYA MEGAMALL
SWEE CHEONG WATCH & PEN CO	KB MALL
<b><u>EAST MALAYSIA (SABAH &amp; SARAWAK)</u></b>	
CORTINA WATCH	1 BORNEO HYPERMALL
KEDAI JAM YONG SENG	CENTRAL POINT
KEDAI JAM YONG SENG	JALAN PANTAI
OCEAN WATCH	KUCHING
THE TIME SHOP	KUCHING AIRPORT
WE MENG CO.	JALAN PANTAI

<b>WINNER SELECTION</b>
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9. A total of five (5) Participants will be selected based on the manner as described below:
- (a) At the end of the Campaign Period, OCBC Bank's computer systems will select five (5) Participants ("Selected Cardmembers") from the pool of Participants based on the number of Campaign Entry(ies) earned;
  - (b) OCBC Bank will attempt to contact the Selected Cardmembers by telephone, based on the last known contact information in OCBC Bank's records, within two (2) weeks from the selection date referred to above. If the first attempt to call a Selected Cardmember shall fail for whatever reasons such as no reply, no connection, telephone number not in service, etc., another two (2) attempts will be made within the next two (2) hours of the first telephone call. If the third attempt shall remain unsuccessful, the Selected Cardmember shall be disqualified forthwith from further participation in this Campaign and OCBC Bank shall be at liberty to select again from the pool of remaining Participants based on the number of Campaign Entry(ies) earned;
  - (c) Upon being contacted, each Selected Cardmember will be required to answer one (1) question correctly, in order to be eligible to receive one (1) Prize. If the Selected Cardmember shall fail to answer the question correctly, he/she shall forthwith be disqualified to participate further in this Campaign and shall not be eligible to any Prize and OCBC Bank shall be at liberty to select again from the pool of remaining Participants based on the number of Campaign Entry(ies) earned.

- (d) A Selected Cardmember who fulfills all the requirements in these terms and conditions and answers the question correctly shall be eligible to receive one (1) Prize provided that the Selected Cardmember shall agree with these terms and conditions (each as a “Winner”, collectively as “Winners”).
- (e) The prizes are given out based on the sequence of the Winners who first answered the question correctly, which is:

Grand Prize: First Selected Cardmember who answered the question correctly  
 Second Prize: Second Selected Cardmember who answered the question correctly  
 Third Prize: Third Selected Cardmember who answered the question correctly  
 Consolation Prizes: Fourth and fifth Selected Cardmember who answered the question correctly

OCBC Bank’s decisions shall be final, conclusive and binding on all parties.

**PRIZES**

10. OCBC Bank is giving away five (5) prizes as stipulated in the following table:-

PRIZES	COMPRISE OF
1 x Grand Prize	A pair of Longines watches worth a total of RM13,000 + 3 days 2 nights stay at The Villas worth RM2,500
1 x Second Prize	A pair of Longines watches worth a total of RM11,000 + 3 days 2 nights stay at The Banjaran worth RM2,200
1 x Third Prize	A pair of Longines watches worth a total of RM7,000 + 3 days 2 nights stay at The Banjaran worth RM2,200
2 x Consolation Prizes	A Longines watch worth RM2,500

(each a “Prize”, collectively the “Prizes”). For clarity, no one shall in any event win more than one (1) Prize.

“The Villas” refers to The Villas, Sunway Resort Hotel & Spa, Persiaran Lagoon, 47500 Bandar Sunway, Selangor.

“The Banjaran” refers to The Banjaran Hotsprings Retreat located at 1, Persiaran Lagun Sunway 3, Sunway City Ipoh, 31150 Ipoh, Perak.

11. The Prizes (“Longines watches; Longines watches + The Villas / The Banjaran vouchers”) issued by The Swatch Group (Malaysia) Sdn Bhd with company no. 365612-U (“Longines”) will be delivered to each of the Winner’s requested delivery address; or for Winners who wish to personally collect their Prizes, they must present themselves at OCBC Bank (M) Berhad, Level 13A, 10 Jalan Munshi Abdullah, 50100 Kuala Lumpur, within six (6) weeks upon the winner announcement.

12. The following full terms and conditions apply:

Longines watches

1. All watches are subject to general terms and conditions of Longines.
2. All watches are subject to warranty stated by Longines.

The Banjaran Vouchers

1. Advanced booking is required and is subject to availability.
2. Valid on a single transaction only and non-refundable if total amount is not utilized.
3. Any additional charges will be borne by the guest.
4. The voucher cannot be redeemed for cash.
5. Original voucher has to be presented to enjoy the privileges.
6. Voucher is not valid on the eve of and on public holidays, festive holidays and school holidays. (Only applicable for rooms reservation only)
7. Not valid after expiration date and without authorized signatory.
8. Voucher is valid for 6 months from the voucher issuing date.

The Villas Vouchers

1. Advanced booking is required and is subject to availability.
2. Valid on a single transaction only and non-refundable if total amount is not utilized.
3. Any additional charges will be borne by the guest.
4. The voucher cannot be redeemed for cash.
5. Original voucher has to be presented to enjoy the privileges.
6. Voucher is not valid on the eve of and on public holidays, festive holidays and school holidays. (Only applicable for rooms reservation only)
7. Not valid after expiration date and without authorized signatory.
8. Voucher is valid for 6 months from the voucher issuing date.

13. The following additional terms and conditions shall apply to the Prizes:

- a) All Prizes given are not exchangeable for cash or kind whether in part or in full;
- b) OCBC Bank will be not responsible for any costs incurred in travelling to The Villas / The Banjaran, e.g. transport, food and beverages, etc;
- c) OCBC Bank will not be liable for any loss of money or expenses incurred. OCBC Bank shall not be responsible for Prizes which is damaged, lost, returned, uncollected or unredeemed for whatever reasons and OCBC will not replace any Prizes or make any alternative arrangement for delivery or collection of the Prizes;
- d) No extension or refund will be entertained for unutilized Prizes.

14. OCBC Bank should not be held responsible for:

- a. any defect or any loss or damage (including without limitation loss of life, personal injury, damage or destruction of property) that may be suffered in connection with such Prizes;
- b. any request / dispute / special arrangement should be made directly with The Villas / The Banjaran ("Vendors");
- c. any unsatisfactory service / products rendered by any third party including the Vendors.

15. OCBC Bank shall not be responsible for any failure or delay in the transmission of evidence of any retail spending by Visa International Incorporated, MasterCard International Incorporated, merchant establishments, postal or telecommunication authorities or any other party which may result in any Eligible Cardmember(s) or any Participant(s) being omitted from the selection process for this Campaign.

16. OCBC Bank shall not be responsible in any way whatsoever, in respect of technical failures of any kind, unauthorised human intervention and electronic or human error in the administration and processing of the selection of Eligible Cardmember(s) or Participant(s) or Winner(s) and retail spending.

## GENERAL TERMS AND CONDITIONS

17. In the event the Cardmember's account (s) is terminated during the Campaign Period, the Cardmember shall not be eligible to participate in the Campaign.
18. At time of winner selection, the OCBC Credit Card account (s) of the Selected Cardmember must be current and in good standing and not in breach of any of the terms of OCBC Credit Cards Cardmember's Agreement.
19. OCBC Bank reserves the right to reverse the Eligible Cardmember in the circumstance where there is a reversal of Cumulative Spend during the Campaign Period without prior notice or assigning any reason thereof.
20. All transactions made during the respective Campaign Period must be posted and captured by OCBC Bank's Credit Card System in order to qualify the Cardmember for the Campaign. The tracking of the Eligible Spend is based on transaction dates.  
  
"Eligible Spend" means amount of transaction made from purchase of Longines watch(es) at any authorized Longines participating outlet, at a minimum of RM2,000, between 15 January 2015 to 15 March 2015 (both dates inclusive).
21. OCBC Bank reserves the right to select reserved Eligible Cardmembers to substitute any disqualified Cardmembers as mentioned in clause 5, clause 9(b) and 9(c). OCBC Bank's determination shall be final, conclusive and binding. No correspondence or claims shall be entertained.
22. By participating in this Campaign, an Eligible Cardmember agrees to be bound by these Terms and Conditions. OCBC Bank's decision on all matters relating to this Campaign shall be final, conclusive and binding. OCBC Bank shall not be obliged to give any reasons whatsoever or enter into any correspondence with any person(s) on any matter concerning the Campaign.
23. OCBC Bank reserves the right to use any information, names and photographs of the Winners for publishing in any mass media or marketing materials for advertising or publicity purposes.
24. OCBC Bank reserves the right to substitute the campaign with other prizes, products or services of similar value with prior notice, in which case these terms and conditions shall apply to the substitute prizes, products or services *mutatis mutandis*.
25. OCBC Bank reserves the rights to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part, or to vary, delete or add to any of the terms and conditions herein at anytime with prior notice.
26. OCBC Bank shall not be liable for any misinterpretation or misrepresentation of facts in respect of the Campaign published in any mass media, marketing or advertising materials.
27. In the event of any inconsistency between these terms and conditions and any advertising, campaign, publicity and other materials relating to or in connection with the Campaign, these terms and conditions shall prevail.
28. These terms and conditions shall be governed by the laws of Malaysia, and all eligible Cardmembers who participate in the Campaign shall be deemed to have agreed to submit to the exclusive jurisdiction of the Malaysian Courts.