

OCBC DISHES OUT DINING DELIGHTS AT THE CURVE

Bank places “best ever credit card dining rebates deal” on the table at the Curve until end of June 2012

Kuala Lumpur, 14 May 2012 – OCBC Bank (Malaysia) Berhad is partnering with the Curve to offer cardmembers what it calls the “best ever credit card dining rebates deal” at one of the hottest food and beverage spots in town. Cardmembers enjoy a whopping 20% bonus rebate for any amount spent every day, any day at up to 40 F&B outlets at the shopping mall until 30 June 2012.

With a fabulous blend of food and retail outlets, the Curve is well regarded as a one-stop shopping destination for the whole family. “The Street” features an amazing array of Western and Asian dining outlets that offers an enjoyable al fresco dining experience along canopied walkways.

According to OCBC Bank’s Head of Cards and Unsecured Lending En Muzir Kassim, cardmembers stand to save up to RM200 for each transaction.

“The best part is that the very same cardmember can enjoy the same privileges everyday until the end of June,” he said.

Explaining why OCBC Bank is touting this as the “best ever credit card dining rebates deal,” he said while there are others who might extend higher rebate percentages, the ceiling caps tend to be low.

“We wanted to do something clearly tangible to reward our customers for choosing to use their OCBC Card. The tie up with the Curve allows our customers to enjoy even greater savings every day.

“In essence, we would like them to enjoy privileges beyond what is already on offer. The Curve is known for its many food outlets and we hope our cardmembers will take advantage of this and enjoy it to its full extent,” he added.

Customers may use any OCBC Credit Card to enjoy the dining privileges at the Curve. However, they will receive additional bonuses when they use the *OCBC Titanium Card*, which is the only card in the market to provide cardmembers with a 5% rebate on everyday purchases such as petrol, dining, utility bills and groceries. Cardmembers also receive a 1% cash rebate on all other purchases.

To find out more about the dining privileges at the Curve, the public may call the OCBC Contact Centre at 1300-88-5000 or log onto www.ocbc.com.my/cards



OCBC “cutlery” were on hand recently to dish out the message of the first-of-its-kind exclusive deal for OCBC credit cardmembers.



The OCBC Kitchen Band recently strutting their stuff in front of the Curve to bring home the message of the “best ever dining rebates”.



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About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world’s most highly-rated banks, with an Aa1 rating from Moody’s. It is ranked by Bloomberg Markets as the world’s strongest bank in 2011 and 2012.

OCBC Bank and its subsidiaries offer a broad array of specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank’s key markets are Singapore, Malaysia, Indonesia and Greater China. It has a network of over 500 branches and representative offices in 15

countries and territories, including about 400 branches and offices in Indonesia that are operated by its subsidiary, Bank OCBC NISP.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia. Private banking services are provided by subsidiary Bank of Singapore, which continued to gain industry recognition in 2011 including being voted "Outstanding Private Bank in Asia Pacific" by Private Banker International.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit www.ocbc.com.my