

## PAEDIATRIC WARD KIDS TREATED TO CAT TALES BY OCBC AL-AMIN CEO

Kuala Lumpur, 21 November 2011 – It's not everyday that a child gets to listen to a story read by the chief executive of a leading bank. But that's exactly what the kids got when staff from OCBC Al-Amin Bank Berhad (OCBC Al-Amin) came a-calling at the Paediatric Ward of University Malaya Medical Centre (UMMC).

And the Bank's Director & CEO Syed Abdull Aziz Syed Kechik found it to be quite an experience!

"It's the second time I'm doing this, having learned a lot from the first time when I read to the children at Hospital Universiti Kebangsaan Malaysia sometime last year," he said.

Syed Abdull Aziz read *Kuching Kesayanganku (My Dear Cat)* to the children at UMMC and was fascinated by their rapt attention and the ensuing call for more.

"Reading is a pleasant activity and should be cultivated in the young. But as much as we might like reading it remains nice to sometimes have a good story read to you. Today, I had the privilege to play the role of storyteller again, and I must say the looks on the children's faces and their smiles made me even more



Syed Abdull Aziz in an animated story-telling session with the kids

eager to read beyond *Kuching Kesayanganku* with them. I also took the opportunity to urge them to read more and to make even better sense of the fantasies of the next storybook they read," he said.

Along with his staff, Syed Abdull Aziz distributed 400 goodie bags and 100 books to the children of the Paediatric Ward and donated RM1,000 to the *Tabung UMMC*. The Bank also donated play-mats, tables and posters to adorn the play area of the UMMC Paediatric Ward. In keeping with the Bank's effort to promote cycling in Malaysia, it also presented six kids bicycles thanks to additional funds raised by the staff of OCBC Al-Amin

The children were also entertained by a clown and a magician who performed for them. They were treated to lunch thereafter.

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## **About OCBC Bank**

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. It is also ranked by Bloomberg Markets as the world's strongest bank.

OCBC Bank and its subsidiaries offer a broad array of specialist financial services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has a network of over 500 branches and representative offices in 15 countries and territories, including more than 400 branches and offices in Indonesia that are operated by its subsidiary, Bank OCBC NISP.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia. Private banking services are provided by subsidiary Bank of Singapore, which has been ranked among the top three private banks in Singapore.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

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