

HATS OFF TO THE REAL ESTATE AGENTS!

OCBC Bank holds inaugural awards dinner bash to reward and recognise partnership with real estate agents

Kuala Lumpur, 22 March 2011 – It was literally “hats off” to the real estate agents (REA) last week when OCBC Bank gave away almost RM200,000 in awards to real estate agents who went the extra mile in their partnership with the Bank.

For the 400 staff and guests who gathered at the One World Hotel for the inaugural *OCBC REA Awards Night*, the “hats” themed evening was ideal for recognition, rewards and a rocking good time.

The agents were swamped with a host of rewards for their efforts and dedication in referring OCBC home loans to customers.

They were treated to performances by five-person band *Crossfire*, a dance show by *Quest*, which performs regularly at tourism spots such as Genting Highlands and Macau, and the endless antics of popular emcees Cody Lim and Wong Chui Ling.



Mr Charles Sik, Head of Consumer Financial Services, OCBC Bank (Malaysia) Berhad, handing over a mock cheque for RM20,000 to Mr Vincent Ng Eng Sim of Kim Realty, Grand Winner of the Top Agency Category

The event culminated in an awards presentation where cash rewards of RM45,000 were given out to Top Agencies and RM140,000 to top individuals. These included attractive prizes such as IWC watches, 42" LED televisions, iPads and Mont Blanc pens.

Winning the Top Agency awards were Kim Realty, Reapfield Properties (Puchong) Sdn Bhd and Kiara Realty, who walked away with RM20,000, RM15,000 and RM10,000 respectively.

At the event, OCBC Bank also introduced its first-of-its-kind OCBC Secured Study Loan, offering loans of up to RM400,000 for tertiary education.

According to OCBC Bank (Malaysia) Berhad's Head of Secured Lending, Ms Thoo Mee Ling, the appreciation night was meant as a time to recognise the mutuality in the partnership and provided a fitting platform to cement ties.

"The relationship with our real estate agents is important to us. In fact, it contributes significantly to the growth of our business. And we in turn have been working hard to ensure that their jobs are made easier when seeking to secure loans for their customers.

"We are hopeful that with this and other new initiatives such as the upcoming 2011 Real Estate Agents Challenge, we will be able to attract even more real estate agents to join us and grow with us," she said.

OCBC Bank has a comprehensive range of home loan products in its stable, including Islamic home financing, mortgage loans for graduates and a Life Insurance Financing Scheme through a partnership with sister company, Great Eastern Life Assurance.

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's.

OCBC Bank and its subsidiaries offer a broad array of specialist financial services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has a network of over 500 branches and representative offices in 15

countries and territories, including more than 400 branches and offices in Indonesia that are operated by its subsidiary, Bank OCBC NISP.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia. Private banking services are provided by subsidiary Bank of Singapore, which has been ranked among the top five global private banks in Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

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