

## PAEDIATRIC WARD KIDS TREATED TO STORY-TIME WITH OCBC AL-AMIN CEO

Kuala Lumpur, 15 November 2010 – It's not everyday that a child gets to listen to a story read by the chief executive of a leading bank. But that's exactly what the kids got when staff from OCBC Al-Amin Bank Berhad (OCBC Al-Amin) came a-calling at the Paediatric Ward of Hospital Universiti Kebangsaan Malaysia (HUKM), Bandar Tun Razak.

And the Bank's Director & CEO Syed Abdull Aziz Syed Kechik found it to be quite an experience!

Syed Abdull Aziz read *Kisah Sang Bangau* to the children and was fascinated by the rapt attention they demonstrated, with several asking for more.

"*Kisah Sang Bangau* has always been a favourite of mine and I was pleased to see the kids so eager for more. This got me excited; so I tried mimicking the characters to add flavour to my presentation. To borrow a famous saying, *reading is to the mind what exercise is to the body*; I certainly hope these children will go on to find reading a truly pleasurable activity as we have left several books for them to read at their leisure," he said.



OCBC Al-Amin's Director & CEO Syed Abdull Aziz in an animated story-telling session with the kids

Along with his staff, Syed Abdull Aziz distributed 100 goodie bags to the children of the Paediatric Ward and donated funds collected by staff to HUKM.

The children were also entertained by a clown and a magician who performed for them. They were treated to light refreshments thereafter.



OCBC AI-OCBB AI-Amin's staff together with Syed Abdull Aziz (centre) and HUKM's Timbalan Pendaftar En Kamaruzzaman Muhammad (in black coat) at HUKM

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## About OCBC Bank

OCBC Bank, established in 1912, is the second largest financial services group in Southeast Asia by assets. It is among the world's highest rated banks, with a long term credit rating of Aa1 from Moody's. OCBC Bank and its subsidiaries offer a broad array of specialist financial services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has a network of 530 branches and representative offices in 15 countries and territories, including 411 branches and offices in Indonesia operated by its subsidiary, Bank OCBC NISP.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets, and its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC AI-Amin Bank Berhad.

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