

OCBC STAFF RAISE OVER RM200,000 FOR CHARITY BY CYCLING 400KM

Kuala Lumpur, 3 May 2010 – Twenty-four representatives of OCBC Bank (Malaysia) Berhad recently cycled 400 kilometres from Kuala Lumpur to Singapore in an effort to raise RM227,600 for two children’s charities.

The beneficiaries – Home of Peace and the Muar Chapter of The National Autism Society of Malaysia (NASOM) – each received RM113,800 last Friday from *OCBC KL-2-S’PORE Ride for the Children Charity Challenge* team representative, Ms Apple Choong.

Representing Home of Peace was its founder Ms Justine Morais, while NASOM was represented by its chairman, Mr Teh Beng Choon.

The twenty-four representative took on the challenge of the four-day ride in conjunction with the *OCBC Cycle Singapore 2010* community event, the second mass participation cycling event on public roads in Singapore for both beginners and professionals. The event took place on 6-7 March 2010.

According to team spokesperson Mr Danny Chang the amount collected this year more than quadrupled that collected for a similar effort last year. The event has



L-R: Mr Syed Abdull Aziz Syed Kechik, Director & CEO of OCBC Al-Amin; Mr Jeffrey Chew, Director & CEO of OCBC Bank (Malaysia) Berhad; Mr Teh Beng Choon, Chairman of The National Autism Society of Malaysia; Ms Justine Morais, founder of Home of Peace; Mr Danny Chang, team spokesperson for OCBC Ride For The Children Charity Challenge; Mr Charles Sik, Head of Consumer Financial Services, OCBC Bank (Malaysia) Berhad; and Ms Apple Choong, one of the cyclists, at the cheque presentation ceremony to NASOM and Home of Peace.

raised over a quarter of a million Ringgit in two years.

“This is the second year of participation for several of the cyclists, comprising 20 men and four women, and I must say we are getting a lot more seasoned and are truly enjoying the journey off the country roads. The team trained for the trip by covering an average of 100 km per week.

“But beyond this, we really wanted to raise more funds for the charity organisations this year and to encourage greater participation. With this in mind, we introduced a new shorter 90km Puchong-Port Dickson route as well, for those who might have viewed 400km as too much to handle for now. A total of seven cyclists, including our Head of Consumer Financial Services, Mr Charles Sik, journeyed with us along this route. It was truly encouraging for the cyclists to have senior management there on the course as well,” said Chang.

In-conjunction with *OCBC KL-2-Singapore Ride for the Children Charity Challenge*, several OCBC Bank staff took the opportunity to carry out creative fund raising activities, while others made direct donations.

The Bank’s Director & CEO Mr Jeffrey Chew praised the staff for their enthusiasm and dedication and hoped more staff would get involved in such activities, through which the less-fortunate could benefit.



The OCBC Ride For The Children Charity Challenge participants arrive in Singapore after their grueling 400-kilometre ride.

“This is the second year the team has cycled down to Singapore for the *OCBC Cycle Singapore* event, which is a major community effort by the OCBC Group in Singapore. I am particularly pleased at how our staff blended the community activity in Singapore with a charity dimension in Malaysia. This is truly commendable and we are certainly pleased with the spirit and the goodwill demonstrated here. We look forward to engaging our staff even more in the years ahead to think more often of the less fortunate among us,” he said.

About OCBC Bank

OCBC Bank, established in 1912, is the second largest financial services group in Southeast Asia by assets. It is among the world's highest rated banks, with a long term credit rating of Aa1 from Moody's. OCBC Bank and its subsidiaries offer a broad array of specialist financial services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has a network of more than 500 branches and representative offices in 15 countries and territories, including 382 branches and offices in Indonesia operated by its subsidiary, Bank OCBC NISP.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets, and its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

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