

OCBC BRINGS "GLITZ & GLAMOUR" TO 500 CUSTOMERS THROUGH DAMA PREMIER NIGHT PERFORMANCE

Kuala Lumpur, 8 October 2010 – OCBC Bank (Malaysia) Berhad today hosted about 500 of its corporate and treasury customers to the premier of a nostalgic musical journey that was liberally laced with quiet elegance and glitzy glamour.

The crowd gathered at KLPac were thrilled by the Dama Orchestra's rendition of *Glitz & Glamour*, where they deftly combined Chinese oldies and music from the Old Shanghai with the Silver Screen of Shaw Brothers and Cathay cinemas.

The performance, which included a touch of good old cabaret acts and supported by strong showmanship from the cast of 23 talented Malaysian actors and actresses, had the Bank's customers hypnotised into rapt attention.

Among the pieces that had the audience moving along were Salome, Waiting For Your Return, Midnight Kisses, Madame Butterfly, Kowloon Hong Kong, and I (Who Have Nothing).

This is the third year OCBC Bank is hosting such an event for its customers. Last year, the Bank made a date with its customers by bringing them the celebrated Dama Orchestra performance based on the production *I Have A Date With Spring*.

According to the Bank's Head of Global Treasury, Mr Gan Kok Kim, the musical performance was another way for the Bank to reward its loyal customers for having journeyed with OCBC all these years.

"Our loyal customers continue to appreciate the Dama Orchestra's performances and they really seem to be getting into the swing of things. Full credit to Dama Orchestra on that count. What's particularly exciting for us this year is that our customers got to be the first to enjoy this musical on its Premier Night. The music and dance from Old Shanghai, coupled with the splendid entertainment value, certainly charmed everyone," he said.

Dama is a multiple award-winning music group, well-known for its exquisite blending of western and traditional Chinese musical instruments in their performances. In 1994, the musicians made their debut in the Malaysian

performing arts scene with their sold-out concert, *An Evening Of Chinese Chamber Music.*

Led by its music director, Khor Seng Chew, Dama has performed music works from both the east and the west, as well as music pieces from around the world. Hailed as Malaysia's music ambassador abroad, Dama and its talented team of musicians and singers have performed in China, the UK, America, Canada, Hong Kong, Taiwan and neighbouring countries like Australia, Indonesia and Singapore. They also participated in the Tsunami Charity Concert to help raise funds for tsunami victims.

About OCBC Bank

OCBC Bank, established in 1912, is the second largest financial services group in Southeast Asia by assets. It is among the world's highest rated banks, with a long term credit rating of Aa1 from Moody's. OCBC Bank and its subsidiaries offer a broad array of specialist financial services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has a network of more than 500 branches and representative offices in 15 countries and territories, including 400 branches and offices in Indonesia operated by its subsidiary, Bank OCBC NISP.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets, and its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

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