

OCBC AL-AMIN UNDERLINES COMMITMENT TO SMEs WITH LAUNCH OF ATM CARD FOR BUSINESSES

Kuala Lumpur, 21 May 2010 – SMEs looking for a Shariah-compliant ATM card for business purposes can bank on OCBC Al-Amin's latest offering, the *OCBC Al-Amin Easi-BizCard*.

Following the success of its pioneering ATM card for business banking customers three years ago, OCBC Bank (Malaysia) Berhad (OCBC Bank) is now extending the service to its Islamic banking subsidiary OCBC Al-Amin Bank Berhad (OCBC Al-Amin).

The features of the Shariah-compliant *OCBC Al-Amin Easi-BizCard* are similar to those of the *OCBC Easi-BizCard* launched three years ago and targets SMEs.

Free of annual fees and simple to apply for, the Card enables the Bank's SME customers to make daily cash withdrawals of up to RM5,000 and enjoy other services such as balance enquiries 24 hours a day through a network of over 300 ATMs via the *HOUSE* network. *HOUSE* is a shared ATM service featuring four locally incorporated foreign banks in Malaysia and their Islamic banking subsidiaries: HSBC, OCBC, UOB and Standard Chartered.



OCBC Al-Amin Bank Berhad's Head of Shariah Mohammad Shidek Bin Nazaran; OCBC Al-Amin Bank Berhad's Director & CEO Syed Abdull Aziz Syed Kechik and OCBC Al-Amin Bank Berhad's Head of Retail Commercial Banking Jeff Tan Leng Hee at the launch of the Shariah-compliant Business ATM Card.

The Card also allows customers to deposit cash into OCBC's *Quick Deposit Machine* without the need to key in the company's account number. Each company is allowed to operate up to five ATM cards. For added security, the *OCBC Al-Amin Easi-Bizcard* comes with two options: one with the capability for account enquiry and the other without.

Speaking at the launch of *OCBC Al-Amin Easi-BizCard* today, OCBC Al-Amin Director & CEO, Syed Abdull Aziz Syed Kechik, said that the extension of the well-received business ATM Card to OCBC Al-Amin's SME customers today represents both the success of the Card over the past three years and OCBC Al-Amin's own continuing resolve to offer unparalleled convenience to its SME customers.

"We are hoping to keep the momentum moving in this direction in our quest to make banking even more convenient for our business banking customers, particularly the SMEs.

"The decision to offer the *Easi-BizCard* to Islamic banking customers draws from customer feedback. So, we are confident that many businesses, especially the SMEs, will warm up quickly to the convenience that comes with the Card and we look forward to making it available to each of our customers," he said.

"With *Easi-BizCard*, our customers – and prospects – are now in a position to gain access to hard cash whenever their companies might need it.

"Sometimes a company might find itself in a position where petty cash is urgently needed to, say, make urgent staff claims. This is where it would find this corporate ATM card most useful, especially with the *HOUSE* network in place," he added.

In addition to its five OCBC Al-Amin branches nationwide, 29 OCBC Bank conventional branches and five *OCBC Easi-CheckDrop* facilities in the Klang Valley, OCBC Al-Amin offers its services through mobile sales units, the internet and 24-hour electronic services at all branches.

About OCBC Bank

OCBC Bank, established in 1912, is the second largest financial services group in Southeast Asia by assets. It is among the world's highest rated banks, with a long term credit rating of Aa1 from Moody's. OCBC Bank and its subsidiaries offer a broad array of specialist financial services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has a network of more than 500 branches and representative offices in 15 countries and territories, including 382 branches and offices in Indonesia operated by its subsidiary, Bank OCBC NISP.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets, and its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit www.ocbc.com.my