

## OCBC TAKES CUSTOMERS ON A DATE WITH SPRING

Kuala Lumpur, 23 October 2009 – OCBC Bank (Malaysia) Berhad yesterday took about 500 of its corporate and treasury customers on a spectacular music “date” at KLPac.

They were thrilled by the Dama Orchestra’s *I Have A Date With Spring*, with its combination of Chinese oldies and music from the 60s through the 80s. The performance, supported by a cast of 30 talented Malaysian actors and actresses, certainly delighted the Bank’s customers.

This is the second year OCBC Bank is hosting such an event for its customers. Last year, the Bank treated its customers to a series of Chinese classical numbers by the Dama Orchestra themed *Down Memory Lane*.

According to the Bank’s Head of Global Treasury, Mr Gan Kok Kim, the musical performance was another way for the Bank to reward its loyal customers for having journeyed with the Bank all these years.

“Having the Dama Orchestra lead our customers through the 60s, 70s and 80s in music, is our way of reflecting with them on the many years they have spent with us. And, of course, there is the sheer entertainment value that comes with any performance by the Dama Orchestra,” he said.

Dama is a multiple award-winning music group, well-known for their exquisite blending of western and traditional Chinese musical instruments in their performances. In 1994, the musicians made their debut in the Malaysian performing arts scene with their sold-out concert, *An Evening Of Chinese Chamber Music*.

Led by its music director, Khor Seng Chew, Dama has performed music works from both the east and the west, as well as music pieces from around the world. They have been hailed as Malaysia’s music ambassador abroad, showcasing their unique brand of music at international world music festivals. The musicians have also been invited to play with the Malaysian Philharmonic Orchestra and have performed at Istana Budaya (Malaysia), Majestic Theatre (China), Esplanade Concert Hall (Singapore), Jubilee Hall (Singapore), MetroTV Auditorium (Indonesia) and Putra World Trade Centre (Malaysia). They have also

participated in the Tsunami Charity Concert to help raise funds for the Tsunami victims.

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### **About OCBC Bank**

OCBC Bank is Singapore's longest established local bank. It has assets of S\$183 billion and a network of more than 480 branches and representative offices in 15 countries and territories including Singapore, Malaysia, Indonesia, China, Hong Kong SAR, Brunei, Japan, Australia, UK and USA. This network includes more than 360 branches and offices in Indonesia operated by OCBC Bank's subsidiary, Bank OCBC NISP. OCBC Bank and its banking subsidiaries offer a wide range of specialist financial services, from consumer, corporate, investment, private and transaction banking to treasury and stock-broking services to meet the needs of its customers across communities.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia, in terms of assets and market share, and its asset management subsidiary, Lion Global Investors is one of the largest asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

Additional information may be found at [www.ocbc.com](http://www.ocbc.com).