



MEDIA RELEASE

OCBC KL CAR-FREE MORNING BACK IN FULL SWING THIS SUNDAY, 17 JULY WITH OCBC BANK AS TITLE SPONSOR

Weekly, instead of twice-monthly, sessions now

Kuala Lumpur, 14 July 2022 – After several months of pilot resumption testing, the highly popular *OCBC KL Car-Free Morning* resumes in earnest this Sunday, 17 July 2022 with long-time title sponsor OCBC Bank (Malaysia) Berhad (OCBC Bank) returning to the role it has played since the start of the event seven years ago.

To add to the celebratory note, the highly anticipated platform in the heart of Kuala Lumpur city centre will now no longer be held twice monthly but weekly. This means every Sunday is now an *OCBC KL Car-Free Morning* Sunday.

The event will continue to be conducted under certain standard operating procedures (SOPs) but without limit to the number of participants. It will continue to feature the cherished 7-kilometre stretch of closed road for the public to walk, run, skate or cycle along for two hours from 7am to 9am on the first and third Sundays. The remaining Sundays will feature a slightly shorter 5km route for the time being.

OCBC Bank has donated 100 brand new bicycles valued at RM40,000 for cyclists to use on a complimentary basis.

Speaking at a press conference to announce the formal resumption, Mayor of Kuala Lumpur Datuk Seri Haji Mahadi bin Che Ngah said the iconic event is part of KL City Hall's relentless drive to protect the environment, promote a healthier Malaysia and drive tourism.

“I am delighted to officially announce that *OCBC KL Car-Free Morning* can now be a weekly item on the agenda of our city’s health enthusiasts. In line with this, we welcome back OCBC Bank as the returning title sponsor. OCBC Bank has had a long association with both the car-free morning and cycling and has been well known since 2011 for popular events such as *OCBC Cycle Malaysia* and subsequently *OCBC Cycle Kuala Lumpur*. It is good to be in partnership with a returning corporate partner that is committed to the cause and has been with us since 2015,” he said.



Datuk Naim Bin Mohamad - Implementation Chairman KLCFM Multigreen Events Sdn Bhd; Syed Abdull Aziz Syed Kechik – CEO, OCBC Al-Amin Bank Berhad; YBhg. Datuk Hj. Anwar Bin Mohd. Zain - Executive Chairman (Socio-Economic Development), DBKL; YBhg. Datuk Seri Hj Mahadi Bin Che Ngah - Honourable Mayor Of Kuala Lumpur; YBhg. Datuk Tpr Sulaiman Bin Mohamed - Executive Chairman (Planning), DBKL; Dato' Ong Eng Bin - CEO, OCBC Bank (Malaysia) Berhad

Datuk Seri Mahadi added that OCBC Bank's commitment to the long-term success of the event was evident also through the provision of the fresh set of 100 bicycles on top of the 140 bicycles they had contributed a few years ago but which are deemed no longer roadworthy due to wear and tear.

Commenting on the decision to resume its title sponsorship, OCBC Bank Chief Executive Officer Dato' Ong Eng Bin said the Bank had been awaiting the opportunity to partner again with KL City Hall in *OCBC KL Car-Free Morning* to jointly promote the protection of the environment and a healthy lifestyle.

"We are looking forward to enabling more sustainability-linked efforts through *OCBC KL Car-Free Morning* which, moving forward, will strive to create further health and environment related opportunities for everyone to participate in. We are hoping to add recycling and go-green initiatives which all participants can contribute to as well.

"We are pleased to see from the pilot runs that cycling – a mainstay of OCBC Bank – remains the most popular activity at *OCBC KL Car-Free Morning*, accounting for about half of what people come to the event to do. We encourage participants to take full advantage of the fresh set of 100 bicycles that we are availing for them to use on a complimentary basis during the event. I would like to put on record our thanks to the honourable Mayor of Kuala Lumpur for inviting us to continue in a journey that we began with KL City Hall some seven years ago," he said.

Dato' Ong added that the Bank will work with the organisers to put together more activities as the event progresses so that those who participate will have an even more enjoyable experience each time.

Chairman of the *OCBC KL Car-Free Morning* Implementation Committee Datuk Naim Mohamad said *OCBC KL Car Free Morning* typically attracted an average of about four thousand people from all walks of life each time it was held before the pandemic, and that they are looking to increase the numbers as the event progresses.

“We look forward to seeing people of all walks of life at Dataran DBKL this Sunday, and every Sunday following it,” he added.

For further information about *OCBC KL Car-Free Morning*, the public may visit www.klcarfreemorning.my

About OCBC

OCBC is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world’s most highly-rated banks, with Aa1 by Moody’s and AA- by both Fitch and S&P. Recognised for its financial strength and stability, OCBC is consistently ranked among the World’s Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC’s key markets are Singapore, Malaysia, Indonesia and Greater China. It has more than 430 branches and representative offices in 19 countries and regions. These include over 200 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and over 60 branches and offices in Mainland China, Hong Kong SAR and Macau SAR under OCBC Wing Hang.

OCBC’s private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients’ goals.

OCBC's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit www.ocbc.com.my