

## MEDIA RELEASE

### OCBC STAFF JOIN NEARLY 1,700 FELLOW RUNNERS IN WORLD VISION'S #RUNFORCHILDREN THAT RAISED RM25,000

Kuala Lumpur, 3 August 2020 – OCBC Bank (Malaysia) Berhad (OCBC Bank) Chief Executive Officer Dato' Ong Eng Bin recently led the way with 190 of his colleagues and their family members to raise RM25,000 in contributions to support World Vision Malaysia's #RUNFORCHILDREN Virtual Run to make a move for child rights.



OCBC Bank CEO Dato' Ong Eng Bin (top left corner) and OCBC Al-Amin CEO Tuan Syed Abdull Aziz Syed Kechik (top right corner) are pictured here along with several of their OCBC colleagues and family members during the World Vision "Make a move for child rights" event recently

This represented 11% of the overall 1,700 participants in the nationwide event. Lending his support as well was OCBC Al-Amin Bank Berhad Chief Executive Officer Tuan Syed Abdull Aziz Syed Kechik.

This is the fourth consecutive year OCBC Bank is collaborating with World Vision.

In view of the current Recovery Movement Control Order (RMCO) period, the 190 staff and their family members – and the other donors – “moved virtually” for 42 minutes by running, cycling, jogging or walking wherever they were.

The World Vision’s #RunForChildren is a 42 minutes virtual run where participants run for the child on their runner’s bib. The initiative was aimed at raising awareness about a child’s 42 rights under the United Nations Convention on the Rights of the Child (UNCRC), premised on every child’s right to grow and thrive in a safe environment, free from violence and harm.

According to OCBC Bank Chief Executive Officer Dato’ Ong Eng Bin, the fourth edition of their partnership with World Vision needed to be tweaked creatively in light of Covid-19 and the RMCO.

“The original plan was for everyone to converge at the usual starting line of the twice-monthly *OCBC KL Car Free Morning*, which we have been sponsoring for the past years. But that was clearly not possible. Yet the situation was not going to stop us, thus the decision to go virtual. That a total of 1,700 including 190 of our own staff participated is testament to the generous heart among so many in our midst. It was, of course, good exercise for many of us too,” said Dato’ Ong who chose to take a 42-minute walk with his dog at the appointed time.

World Vision Malaysia CEO Mr Daniel Boey said the organisation was grateful for the partnership with OCBC Bank and thanked the many people for their generous support.

“Every child has the right to grow and thrive in a safe environment, free from violence and harm. World Vision Malaysia appreciates the commitment by OCBC leadership and staff in going the distance for child rights. Together, each of us can make a real difference in a child’s life!” he said.

OCBC Malaysia staff were actively involved in the humanitarian organisation’s campaign last year – "It Takes You and I to End Violence Against Children" – aimed at igniting a movement to keep children safe from violence and harm. The efforts included the #RunForChildren held at the *OCBC KL Car Free Morning* and World Vision’s longer-term child sponsorship programme.

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### **About OCBC Bank**

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world’s most highly-rated banks, with an Aa1 rating from Moody’s. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World’s Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank’s key markets are Singapore, Malaysia, Indonesia and Greater China. It has more than 500 branches and representative offices in 19 countries and regions. These include over 250 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and over 80 branches and offices in Mainland China, Hong Kong SAR and Macau SAR under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit [www.ocbc.com](http://www.ocbc.com).