

OCBC CYCLE KL RETURNS ON 11 NOVEMBER 2018 AT DATARAN MERDEKA WITH “TOGETHERNESS” THEME

Into its fourth year, OCBC Cycle KL 2018 to include Fat Bike category for the first time alongside Foldie, Mountain and Road Bike categories

Kuala Lumpur, 4 May 2018 – The most anticipated mass cycling event on closed roads in the city centre, *OCBC Cycle Kuala Lumpur*, will return on 11 November 2018 with a distinct “togetherness” theme and promises an increase in prizes for the 24 top cyclists across 8 different categories.



At the launch of OCBC Cycle KL 2018, Mayor of Kuala Lumpur Tan Sri Hj. Mhd. Amin Nordin bin Abd. Aziz (fifth from left), Director of Culture, Arts, Tourism and Sports of Kuala Lumpur City Hall, En Khairul Anuar bin Mhd Juri (third from left), CEO of OCBC Malaysia Dato’ Ong Eng Bin (third from the right), CEO of OCBC Al-Amin Syed Abdull Aziz Syed Kechik (second from right), Chairman of Multigreen Events, Dato’ Rosle Jaamat (extreme right) and Chairman of the OCBC Cycle KL 2018 Implementation Committee Datuk Prof.Naim Mohamad (fourth from left).

Into its fourth year, the popular mass cycling event, which aims to attract 2,500 participants, will include an all-new Fat Bike category – alongside the usual Foldie, Mountain and Road bike categories – which is growing in popularity.

In line with the focus on unity and inclusiveness through the theme “Cycle Together”, *OCBC Cycle Kuala Lumpur 2018* will feature prizes for the top three men and top three women in all four bike categories. With this it hopes to increase the participation from women.

Launching the event registration exercise today, Mayor of Kuala Lumpur Tan Sri Hj. Mhd. Amin Nordin bin Abd. Aziz said the ride aims to bring together the more serious riders to the heart of Kuala Lumpur, complementing the role of the equally-popular *OCBC KL Car Free Morning*, which is designed for leisure cyclists and other sporting enthusiasts.

OCBC Cycle KL 2018 aims also, among others, to bring together the various players involved in cycling, supplies, sports clothing, bicycles, bicycle equipment and tools in what will culminate in the Sunday ride. Following last year's success, there will be a Bike Fest at Quill City Mall in conjunction with the *OCBC Cycle KL 2018* race pack collection as well.

Managed by Multigreen Events, *OCBC Cycle KL 2018* is supported by Kuala Lumpur City Hall's Culture, Arts, Tourism and Sports Department. The title sponsor is OCBC Bank (Malaysia) Berhad.

"We are excited to once again support this popular mass participation cycling initiative in the heart of Kuala Lumpur. We think the theme of "Cycle Together" is apt to promote unity and inclusiveness as this has been a yearly event where everyone gathers on their bikes to ride on closed roads in the heart of the city. We would like to thank OCBC Bank once again for continuing to make this possible for the cycling community here in KL," Tan Sri Mhd. Amin Nordin said.

The *OCBC Cycle KL 2018* registration exercise begins today and closes on 1 October 2018.

It is open to any member of the public aged 18 and above. Those interested may register via ocbccyclekl.com.

Also present at the event were Datuk Prof. Naim Mohamad, Implementation Committee Chairman of *OCBC Cycle KL 2018*; Chief Executive Officer of OCBC Bank (Malaysia) Berhad Dato' Ong Eng Bin; Chief Executive Officer of OCBC Bank Al-Amin Bank Berhad Syed Abdull Aziz Syed Kechik; Director of Culture, Arts, Tourism and Sports of Kuala Lumpur City Hall En Khairul Anuar bin Mhd Juri.

"Anyone who wishes to participate in a challenging 42km ride should sign up now in order to enjoy the early bird participation rates. We're excited to organise this yearly cycling initiative which remains the only mass cycling event on closed roads in the city centre," Datuk Naim said.

Elaborating on the thinking behind *OCBC Cycle KL*, OCBC Bank Chief Executive Officer Dato' Ong Eng Bin said the event continues to draw from OCBC's experience as title sponsor of the highly popular *OCBC Cycle Malaysia* from 2011 to 2014, *OCBC KL Car Free Morning* since 2014 and *OCBC Cycle KL* since 2015.

“We are looking forward to yet another year of excitement where 2,500 cyclists will gather to ride on their bikes. We are particularly excited about the “Cycle Together” theme as we have always supported unity and inclusiveness in our quest to build a stronger community. I look forward to seeing all cycling enthusiasts at the starting line,” he said.

The 42km route will flag off from Dataran Merdeka and take participants through the streets and iconic landmarks of Kuala Lumpur.

Apart from *OCBC Cycle KL* title sponsor OCBC Bank, other sponsors include Warisan Outdoor, Cycling Malaysia and 100Plus. More sponsors are set to be unveiled in the weeks ahead.

About OCBC Bank

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OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank’s key markets are Singapore, Malaysia, Indonesia and Greater China. It has 590 branches and representative offices in 18 countries and regions. These include over 320 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 100 branches and offices in Hong Kong, China and Macao under OCBC Wing Hang.

OCBC Bank’s private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients’ goals.

OCBC Bank’s insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit www.ocbc.com.my