

## OCBC BANK BRINGS MAGIC TO REAL ESTATE AGENTS

*Awards dinner bash held to show appreciation and highlight the “magical” dimensions of the enduring partnership*

Kuala Lumpur, 30 July 2018 – OCBC Bank (Malaysia) Berhad (OCBC Bank) honoured its partner real estate agents through what was literally a “magical” evening at the JW Marriot Kuala Lumpur recently.



Emcee and magician Cody Tan engaging Mr Lim Wyson, Head of Consumer Financial Services, OCBC Bank, with some of his magic

The highlight of the dinner programme was a showcase of the agents’ successes over the past year, with entertainment of a magical kind being the order of the day.

Emcee and magician Cody Tan mesmerised the audience with his sleight of hand and sheer dexterity, demonstrating not only great showmanship but all things witty and whacky as well to get the crowd roaring.

The event culminated in an awards presentation ceremony that saw cash rewards totalling over RM10,000 given away to top individuals, including the winner of the Top Agent award, Lau Yong Ying, who walked away with a cool RM2,000.

According to OCBC Bank's Head of Consumer Financial Services Mr Lim Wyson, the appreciation night was held to recognise and celebrate the strong alliance between OCBC Bank and the real estate agents.



Mr Lim Wyson, Head of Consumer Financial Services, OCBC Bank (centre) with several other senior staff from OCBC Bank: (L-R) Mr Vincent Yap, Head of Consumer & Emerging Business Risk; Ms Kue Kit Man, Head of Collection; Ms Thoo Mee Ling, Head of Secured Lending; and Ms Jocelyn Tan, Head of Card Operations

“We are pleased with the magical camaraderie that has contributed to the steady growth of our loans business through these real estate agents, in particular, the solid growth in registered real estate agents. Compared to last year, our agent pool size increased by more than 50%, and the number of referrals coming through in the first half of this year alone has nearly doubled compared to the whole of last year.

“As the single largest referring partner for our home loans, it is only fitting that we share this night of joy with them,” Mr Lim said.

Also present at the event was Head of Secured Lending, Ms Thoo Mee Ling.

OCBC Bank recently launched its bespoke *OCBC Education Loan* which caters to those seeking to finance their tertiary education, with interest from as low as 6.14%. The Bank also has a comprehensive range of consumer loan products in its stable, including Islamic home financing, overseas property financing in Australia, United Kingdom and Singapore, My First Home schemes and a Life Insurance Financing Scheme through a partnership with sister company, Great Eastern Life Assurance.

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## **About OCBC Bank**

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has 580 branches and representative offices in 18 countries and regions. These include over 310 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 100 branches and offices in Hong Kong, China and Macao under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

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