

MEDIA RELEASE

NATIONAL CYCLIST HARIFF SALLEH LEADS 2,000 THROUGH THE CITY IN 42KM OCBC CYCLE KL 2016

Kuala Lumpur, 15 November 2016 – National Cyclist and SEA Games gold medallist Hariff Salleh led more than 2,000 cyclists from all walks of life through the closed streets of the heart of Kuala Lumpur yesterday in the second edition of the 42km *OCBC Cycle KL 2016* ride.



Over 2,000 people turned up at Dataran Merdeka for the 42km OCBC Cycle KL 2016 ride which flagged off at 6.30am

The event saw them cycle past several of the capital's most iconic landmarks including the Petronas Twin Towers, Sultan Abdul Samad Building, the National Mosque, the old Keretapi Tanah Melayu building and the 'Grande Dame of KL Shopping, Jalan Tuanku Abdul Rahman.

The route, featuring three loops round a 14km stretch of city roads, was flagged off from Dataran Merdeka by DBKL Director of Culture, Arts, Tourism & Sports, Haji Ab Salim bin Mansor who was accompanied by Datuk Naim Mohamad, Chairman of the OCBC Cycle KL 2016 Implementation Committee and Mr Lim Wyson, Head of Consumer Financial Services, OCBC Bank (Malaysia) Berhad.

Executive Director (Planning) of DBKL, YBhg. Datuk Hj. Mohd Najib bin Hj. Mohd, later joined in to give away the prizes as well.



National Cyclist and SEA Games gold medallist Hariff Salleh (third from left) receiving his prize for coming out tops in the road bike category of OCBC Cycle KL 2016. Presenting the award were Datuk Naim Mohamad, Chairman of the OCBC Cycle KL 2016 Implementation Committee (extreme left), Executive Director (Planning) of DBKL, YBhg. Datuk Hj. Mohd Najib bin Hj. Mohd (third from right) and Mr Lim Wyson, Head of Consumer Financial Services, OCBC Bank (Malaysia) Berhad (extreme right)

In the event, participants rode through Jalan Raja, Jalan Sultan Salahuddin, Jalan Tun Ismail, Jalan Raja Laut, Jalan Sultan Ismail, Jalan Ampang, Jalan P. Ramlee, Jalan Dang Wangi, Jalan Tunku Abdul Rahman and Jalan Sultan Hishamuddin. In between, they cycled through the International University of Malaya-Wales and also Open University Malaysia.

OCBC Cycle KL 2016 was title-sponsored by OCBC Bank, organised by Multigreen Events and supported by the Kuala Lumpur City Hall and the Malaysian National Cycling Federation.

OCBC Bank Head of Customer Experience En Dzulkifly Aminuddin, who also cycled in the event, said *OCBC Cycle KL* has proven itself to be a fitting and complementary event to the popular *OCBC KL Car Free Morning*. The latter is also title-sponsored by OCBC Bank.

“The twice-monthly *OCBC KL Car Free Morning* has always been about cycling at a leisurely pace and is a family event. *OCBC Cycle KL*, on the other hand, complements this by providing a platform for ‘fun-paced’ riders to step up to a longer distance, and ride a little faster but yet enjoy the necessary safeguards in place to allow for this. This is a once-a-year experience that we are pleased to say has become a key entry into the diaries of those who are passionate about cycling.

“This year, while maintaining the overall event distance, we listened to the previous year’s participants to propose a longer 14km loop and thus fewer laps to take. With that I am sure everyone, including the 300 OCBC Bank staff who participated, had a fantastic experience. We are pleased with the significant turnout and trust everyone had a memorable experience,” he said.

Datuk Naim Mohamad, Chairman of the *OCBC Cycle KL 2016* Implementation Committee said he was particularly pleased with the level of participation, especially considering the limited funds that went into advertising the event.

“We decided from the start to restrict the number of participants due to safety considerations and so that the experience would be memorable. We are grateful to KL City Hall and the Royal Malaysian Police (PDRM) for ensuring a smooth and safe ride for all,” he said.

Apart from *OCBC Cycle KL 2016* title sponsor OCBC Bank, other sponsors included Great Eastern Life Assurance, Warisan Outdoor, Cycling Malaysia, 100Plus, Magnolia, KPJ Healthcare, Malindo AIR, Inno Rack, Garmin Malaysia, Ciclista, N8, Tire Care, Sunplay, Phiten, Aftershokz and Trek Finder Tours.

The event also brought together various players in the region involved in cycling, cycle-related supplies, sports clothing, bicycles, bicycle equipment and tools and so forth who participated in a Bike Mart.

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore and the Asia Pacific by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 610 branches and representative offices in 18 countries and regions. These include the more than 330 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and 110 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

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