

MEDIA RELEASE

“FUN IN THE PARK” FOR 400 TO CELEBRATE WORLD DOWN SYNDROME DAY

Kiwanis and OCBC Bank pool resources to gather children, parents and friends for a rocking good time at the KL Perdana Botanical Gardens

Kuala Lumpur, 23 March 2016 – Over 400 people from all walks of life – including 140 children with down syndrome – converged over the weekend for a fun day out to celebrate the spirit of coming together and ignite greater awareness about down syndrome. The event was held in conjunction with World Down Syndrome Day, which is observed globally on 21 March.



OCBC Bank Bukit Damansara Senior Manager Ms Lynette Voon Seok Peng (centre, holding knife), OCBC Bank Petaling Jaya Branch Senior Manager Ms Jenny Thow Ai Mei (left of Ms Lynette) and Ms Carol Chia, Chairperson of Kiwanis Down Syndrome Foundation (KDSF) (right of Ms Lynette) cutting the cake to mark World Down Syndrome Day in Malaysia with the children and parents at the KL Perdana Botanical Gardens

As the day progressed, children from the Kiwanis Down Syndrome Foundation (KDSF) entertained the crowd with their talents. Other performances that contributed to a rocking good time included a professional magic show and activities for the kids to explore and show off their latent talents.

According to Ms Carol Chia, Chairperson of KDSF, the even larger gathering this year was made possible through the participation of OCBC Bank (Malaysia) Berhad (OCBC Bank), who came in not just by way of financial support but also staff volunteers.



OCBC Bank Petaling Jaya and Bukit Damansara branch staff strike a pose after having a fun day assisting and interacting with the kids during World Down Syndrome Day at KL Perdana Botanical Gardens

“We have celebrated World Down Syndrome Day every year since its inception in 2006 and it is really gratifying to see such a large number gathered this year, thanks in no small part to the assistance from the large group from OCBC Bank.

“The impact was certainly much greater with the larger group and we hope people will now be able to better understand down syndrome and the plight of those suffering from it. For the participants at the event, we hope they were able to bring home the many positive memories shared as a community today,” she said.

More than 60 staff of OCBC Bank – mainly from the Petaling Jaya and Bukit Damansara branches – were on hand to assist and interact with the children.

According to the OCBC Bank Petaling Jaya branch Senior Manager, Ms Jenny Thow, OCBC Bank continues to strive to be more involved in the localities in which it operates and to become even more intrinsically involved and engaged in the

community, going beyond simply providing superior banking products and services by meeting the social needs of the people.

“OCBC Bank’s CSR efforts revolve round children and education – so this initiative is very much a part of our ongoing programme to improve the lot of the needy children and youth around us.

“We view this gathering as an important one to create a better understanding of the issues facing children with down syndrome and, alongside this, to support and have fun with them,” she said.

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world’s most highly-rated banks, with an Aa1 rating from Moody’s. Recognised for its financial strength and stability, OCBC Bank has been ranked Asean’s strongest bank and among the world’s five strongest banks by Bloomberg Markets for five consecutive years since the ranking’s inception in 2011.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank’s key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 630 branches and representative offices in 18 countries and regions. These include the more than 330 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 90 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

OCBC Bank’s private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients’ goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

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