

YOUTH & SPORTS MINISTER KJ LEADS 2,000 CYCLISTS THROUGH CITY CENTRE IN 42KM OCBC CYCLE KL 2015

Kuala Lumpur, 12 November 2015 – Youth & Sports Minister YB Khairy Jamaluddin led about 2,000 cyclists from all walks of life – including national cyclists like Harrif Salleh – through the challenging 42km *OCBC Cycle KL 2015* ride on Sunday morning (8 November) which saw them cycle past several of the capital's most iconic landmarks.

The route, featuring five loops round an 8.4km stretch of city roads, was flagged off by OCBC Al-Amin Bank Berhad Director & CEO Syed Abdull Aziz Syed Kechik at 6.30am at Dataran Merdeka.



YB Khairy Jamaluddin (second from left) and Syed Abdull Aziz Syed Kechik (centre) handing over the top prize to national cyclist Hariff Salleh (second from right) as champion of the ASEAN Sprint King section of OCBC Cycle KL 2015. Looking on are Dato' Rosle Jaamat, Executive Chairman of Multigreen Events (left) and Datuk Naim Mohamad, Chairman of the Implementation Committee of OCBC Cycle KL 2015 (right)

It took riders through Jalan Raja Laut, Jalan Sultan Ismail, Jalan Ampang and Jalan P Ramlee, before getting back onto Jalan Ampang and heading into Jalan Dang Wangi, Jalan Tunku Abdul Rahman, Jalan Raja and Jalan Sultan

Hishamuddin. The route then featured a bend around the roundabout near the old KTM railway station and past the National Mosque before participants headed back to Dataran Merdeka.



The crowd that turned up at Dataran Merdeka for the 42km OCBC Cycle KL 2015 ride waiting to be flagged off at 6.30am

To cap off a fine event, the haze was gone and there was neither raindrop nor sunshine, the perfect weather for a Sunday morning ride.

OCBC Cycle KL 2015 was title-sponsored by OCBC Bank (Malaysia) Berhad and organised by Multigreen Events. It was part of the *ASEAN Cycle Fest*, supported by the Ministry of Foreign Affairs, Kuala Lumpur City Hall and the Malaysian National Cycling Federation.

Speaking at the event, Syed Abdull Aziz, who also participated, said the ride was a fitting carry-through from the twice-a-month *OCBC KL Car Free Morning*, which is also title-sponsored by OCBC Bank.

“The thinking behind *OCBC Cycle KL 2015* drew from both OCBC Bank’s experience as title sponsor of the highly popular *OCBC Cycle Malaysia* over the past four years and also the introduction of the *OCBC KL Car Free Morning* last year.

“When we began our journey in sponsoring cycling events in Malaysia back in 2011, there was no *OCBC KL Car Free Morning* and mass participation cycling was in its infancy. So, we invested significantly to become part of an initiative to offer rides for everyone regardless of riding experience and age.

Now, with the introduction and our title sponsorship of *OCBC KL Car Free Morning*, we are already catering to the needs of the leisure cyclists and children among us.

“So, it is with this in mind that we put together the 42km *OCBC Cycle KL 2015*, for the more competitive cyclists among us. We are pleased with the significant turnout today and trust everyone had a fantastic experience,” he said.

In addition to *OCBC Cycle KL 2015*, the public had an eye-fest when several of the nation’s top cyclists joined the starting line to ride at speeds rarely seen in the city centre.



Cyclists riding past the iconic Sultan Abdul Samad Building and Dataran Merdeka during *OCBC Cycle KL 2015*

Apart from *OCBC Cycle KL 2015* title sponsor OCBC Bank, other sponsors included Genting

Malaysia Berhad (main sponsor), Le Coq Sportif (official cycling musette), 100Plus, Ciclista, Sunplay, Rocktape, Deep Heating Rub, FOX, Motoshoot Cycling TV, Garmin, Inno Car Rack, Great Eastern, Phiten, Cycling Express, Bertoni Eyewear Italy and Vittoria (neutral service provider).

The event also brought together various players in the region involved in cycling, cycle-related supplies, sports clothing, bicycles, bicycle equipment and tools and so forth who participated in a Bike Mart at Dataran Merdeka.

About OCBC Bank

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OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 620 branches and representative offices in 18 countries and regions. These include the more than 330 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 90 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which has received increasing industry recognition as Asia's Global Private Bank, and was voted "Outstanding Private Bank in Southeast Asia in 2014" by Private Banker International.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

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