

## OCBC BANK HOLDS CELEBRATION CALLING DEVELOPERS TO RISE TO THE CHALLENGE AND “COME FLY WITH ME”

Kuala Lumpur, 7 December 2015 – OCBC Bank (Malaysia) Berhad recently held an aviation-themed celebration with over 300 of its partnering housing developers and other guests, aptly inviting them to not just rise to the challenges ahead but to “come fly with me.”



OCBC Bank Chief Executive Officer, Mr Ong Eng Bin (fourth from left) and Mr Lim Wyson Head of Consumer Financial Services (fifth from left) together with senior members of the Bank’s consumer financial services division all decked up for the aviation-themed appreciation night for the Bank’s developer partners

The annual *OCBC Developers’ Appreciation Night*, hosted by the Bank’s Mortgage Sales Department at The Royale Chulan, took off with a bang as local crooner Janet Lee belted out her flawless rendition of *Come Fly With Me*, which got everyone into the flight mode of things. Janet, who specialises in vintage music – regularly performing great songs from the 1920s to 1960s – would later descend from the stage and “land” where the audience was, keeping them enthralled with her repertoire of jazz numbers that had them thoroughly entertained amidst everything related to flying around them.

According to OCBC Bank's Head of Consumer Financial Services Mr Lim Wyson the annual appreciation night was a time to recognise the mutuality in partnership between the Bank and partnering developers, and provided the perfect platform to further cement ties.



OCBC Bank Chief Executive Officer, Mr Ong Eng Bin (third from left) and Mr Lim Wyson Head of Consumer Financial Services (second from left) joining senior members of the Bank's consumer financial services division on stage to launch the evening's proceedings

"Our developers are our critical partners to success and we are grateful for the meaningful partnership developed with them over the years. We are committed to sustaining these ties and to further strengthen our partnership to achieve greater heights. The theme selected for this year – rising to the challenge – is both a celebration of what they have done so well during the past year and also an encouragement for them to continue doing so as we prepare to face the challenges that 2016 is expected to bring," he said.

OCBC Bank has an extensive range of home loan products in its stable, including Islamic home financing, loans for renovation and refurbishment and regular premium life Insurance financing through a partnership with sister company, Great Eastern Life Assurance.

OCBC Bank was the first bank to launch overseas property financing in Australia for cities like Sydney, Melbourne and Perth. In the UK, the Bank is one of the end-financiers for the celebrated Battersea Power Station project.

## **About OCBC Bank**

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank has been ranked Asean's strongest bank and among the world's five strongest banks by Bloomberg Markets for five consecutive years since the ranking's inception in 2011.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 630 branches and representative offices in 18 countries and regions. These include the more than 330 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 90 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which has received increasing industry recognition as Asia's Global Private Bank, and was voted "Outstanding Private Bank in Southeast Asia in 2014" by Private Banker International.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit [www.ocbc.com.my](http://www.ocbc.com.my)