

MEDIA RELEASE

OCBC BANK PROVIDES 100 BICYCLES FOR KL CAR FREE MORNING CYCLING ENTHUSIASTS

Kuala Lumpur, 30 September 2014 – OCBC Bank (Malaysia) Berhad, well-known for its signature *OCBC Cycle Malaysia* event for the past three years, is entrenching itself even deeper into the cycling community with the provision of 100 bicycles for cycling enthusiasts to use during the popular monthly KL Car Free Morning.

This was announced during a press conference today at Menara OCBC.

KL Car Free Morning, organised by Kuala Lumpur City Hall, is held from 7am every first Sunday of the month and features closed roads for people of all walks of life to cycle, handcycle, run, skateboard, rollerskate, rollerblade or simply walk. It starts from Dataran DBKL near Dataran Merdeka and leads participants through about 7 kilometres of major streets in Kuala Lumpur's Golden Triangle.



At the press conference at Menara OCBC, Kuala Lumpur. L-R: Ong Eng Bin, CEO of OCBC Malaysia; Datuk Seri Ahmad Phasal Talib, Mayor of Kuala Lumpur; Datuk Naim Mohamad, Chairman, KL Car Free Morning Implementation Committee (and Deputy President, Malaysian National Cycling Federation); and Syed Abdull Aziz Syed Kechik, Director & CEO of OCBC Al-Amin.

According to Kuala Lumpur Mayor Datuk Seri Ahmad Phasal Talib the provision of bicycles by OCBC Bank is timely considering the growing popularity of both the KL Car Free Morning and cycling in general. With that he announced that commencing January next year KL Car Free Morning will be held twice a month and a longer route is being considered.

“Anyone who has been to the KL Car Free Morning will immediately notice that the bulk of sporting enthusiasts here are cyclists. The provision of these bicycles by OCBC Bank meets the needs of those people who either would like to cycle on closed roads but find it difficult to bring a bicycle to the venue or those who decide to cycle on the spur of the moment. This is another significant milestone for the growth of cycling in Malaysia from a Bank that has become synonymous with cycling.

“To use the bicycles, which include those for kids and adults, cyclists will need to show ID with photographic identification. Use of the bicycles is on a first come first served basis and there is no charge involved. All cyclists are responsible for bringing their own helmets which cannot be made available on a loan basis for hygiene reasons.

“The October edition of KL Car Free Morning will be held a day earlier due to Hari Raya Aidiladha. So, instead of Sunday, city folks will need to show up on Saturday, 4 October,” he said.

OCBC Bank Chief Executive Officer Mr Ong Eng Bin said the Bank is pleased to be closely associated with the KL Car Free Morning as it represents a significant move to transform Malaysia into a country of people actively involved in sports.

“Through *OCBC Cycle Malaysia*, we created a distinct mass participation cycling event on closed roads for all Malaysians. After three years, we are now looking to take our involvement in cycling to the next level and our involvement in the KL Car Free Morning is the start of many more things to come.

“Having two hours of closed roads every first Sunday of the month is a boon for those who savour the healthy life and sporting fun. Now those who want to cycle but don’t have a bike can easily come to the OCBC Cycle booth to get a bicycle. It is a meaningful platform for the young and old to get together and an enriching time for family and friends,” he said.

Also attending the press conference were City Hall’s Director of Culture, Arts and Sports Department, YM Tuan Idzawi bin Raja Ismail and Kuala Lumpur Car Free Morning (KLCFM’14) Implementation Committee Chairman, Datuk Naim Mohamad.

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. It was ranked by Bloomberg Markets as the world's strongest bank in 2011 and 2012.

OCBC Bank and its subsidiaries offer a broad array of specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 630 branches and representative offices in 18 countries and territories. These include the more than 330 branches and offices in Indonesia operated by subsidiary Bank OCBC NISP and Wing Hang Bank's 95 branches in Hong Kong, China and Macau. Wing Hang Bank became a subsidiary of OCBC Bank on 15 July 2014.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia. Private banking services are provided by subsidiary Bank of Singapore, which continues to gain industry recognition including being voted "Outstanding Private Bank in Asia Pacific" in 2013 by Private Banker International.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

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