

OCBC BANK SHOWS CUSTOMERS THE LIGHTER SIDE OF POOR INVESTING THROUGH “THE PRODUCER”

Customers treated to Southeast Asia’s first stage version of 1968 film classic

Kuala Lumpur, 6 May 2013 – OCBC Bank (Malaysia) Berhad recently treated its treasury institutional clients to a theatre performance of the 1968 film classic *The Producers*, which portrayed, among others, the lighter side of poor investment decisions.

The play, which won a record 12 Tonys on Broadway, gained greater fame through the 2005 film featuring Nathan Lane, Matthew Broderick and Uma Thurman.

Staged for the first time in Southeast Asia, the acclaimed production had the audience in stitches as they followed the story of how Max Bialystock and Leopold Bloom discovered a surefire way to make a fortune on Broadway: raise millions from little old lady “investors”, produce the worst play in a long history of flops, and then run off with the money when the play closes.



(L-R): Mr Ng Seow Pang, Head of Global Treasury, OCBC Bank (Malaysia) Berhad and wife Lim Bee Ling

OCBC Bank's Head of Global Treasury, Mr Ng Seow Pang, present in the audience, clearly enjoyed himself.

"Making wise and proper investment decisions is the foundation of what we at OCBC Bank do on behalf of our customers on a daily basis. And, mind you, this is all very serious business. So, occasionally, it is nice to sit back and laugh about the lighter side of investing in a setting such as this riveting musical.

"It was really good to be back in touch with the likes of Peter Ong and Alizakri Alias, whose acting we got acquainted with when we teamed up with Pan Productions in last year's *Wizard of Oz* production. *The Producer* was a marvelous rendition of the Mel Brooks smash musical and it was evident everyone had a great time not just with the humour but the music as well," Mr Ng said.

Featuring a lineup of Malaysia's best stage and musical theatre talents including Vince Ong, Alfred Loh and Safia Hanifah and Joshua Gui as well, the production was directed by artistic director, Nell Ng.

Mr Ng added that OCBC as a group has always been supportive of the arts in both Singapore and Malaysia and has been sponsoring events at the KLPac such as performances by the Dama Orchestra and Pan Productions over the past few years.

"Our customers have been enjoying the offerings thus far and we are pleased to have shared with them yet another timeless classic by buying out the entire evening of 28 April," he said.



(L-R): Mr Chia Chun Yung of Great Eastern, Ms Cheng Lip Giat and Ms Cheah Eu Nice with friend, Mr Jim Khong & Fiona Chai



Photo courtesy of Pan Productions



Photo courtesy of Pan Productions

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. It is ranked by Bloomberg Markets as the world's strongest bank in 2011 and 2012.

OCBC Bank and its subsidiaries offer a broad array of specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has a network of over 470 branches and representative offices in 15 countries and territories, including about 350 branches and offices in Indonesia that are operated by its subsidiary, Bank OCBC NISP.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia. Private banking services are provided by subsidiary Bank of Singapore, which continued to gain industry recognition in 2011 including being voted "Outstanding Private Bank in Asia Pacific" by Private Banker International.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

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