

Frequently Asked Questions

#SoEasy Chinese New Year Campaign – SMS Blast for Winner Selection

Campaign Period: 28 January 2022 to 28 March 2022

No	Questions	Answer										
1	I received an SMS from OCBC with <SMS Content>. Is it genuine?	<p>Yes, the SMS is genuine and only sent to selected customers who qualified for the #SoEasy Chinese New Year Campaign.</p> <p>The SMS Contents are as below:</p> <table border="1"> <thead> <tr> <th>Category</th> <th>SMS Content</th> </tr> </thead> <tbody> <tr> <td>Special Prize 1</td> <td>RM0 OCBC: Is the DuitNow QR code pink? Reply QR@Yes or QR@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info</td> </tr> <tr> <td>Special Prize 2</td> <td>RM0 OCBC: Is DuitNow QR on mobile only? Reply PM@Yes or PM@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info</td> </tr> <tr> <td>Special Prize 3</td> <td>RM0 OCBC: Is DuitNow Transfer instant? Reply DN@Yes or DN@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info</td> </tr> <tr> <td>Grand Prize</td> <td>RM0 OCBC: Is DuitNow QR instant? Reply GP@Yes or GP@No. First 30 correct respondents will win RM888. Refer to OCBC Website Notices for CNY Campaign info</td> </tr> </tbody> </table>	Category	SMS Content	Special Prize 1	RM0 OCBC: Is the DuitNow QR code pink? Reply QR@Yes or QR@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info	Special Prize 2	RM0 OCBC: Is DuitNow QR on mobile only? Reply PM@Yes or PM@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info	Special Prize 3	RM0 OCBC: Is DuitNow Transfer instant? Reply DN@Yes or DN@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info	Grand Prize	RM0 OCBC: Is DuitNow QR instant? Reply GP@Yes or GP@No. First 30 correct respondents will win RM888. Refer to OCBC Website Notices for CNY Campaign info
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2	What is the campaign about?	<p>The campaign is the #SoEasy Chinese New Year campaign, launched by OCBC from 28 January 2022 to 28 March 2022 in conjunction with Chinese New Year 2022.</p> <p>Customers who sign up for OCBC Online Banking, register for DuitNow ID/DuitNow QR and/or perform DuitNow/DuitNow QR transactions with minimum of RM10 each for 5 times or more during the campaign period will stand a chance to win the Cash Prizes for the campaign.</p> <p>Please click here for #SoEasy Chinese New Year Campaign details.</p>										

3	How much is the Cash Prize for the Campaign?	<p>For Special Prize category, the Cash Prize will be RM88 per winner. Only first 100 correct respondents for each category will be entitled for the Cash Prize.</p> <table border="1" data-bbox="725 301 1991 691"> <thead> <tr> <th data-bbox="725 301 936 341">Special Prize*</th> <th data-bbox="936 301 1688 341">SMS Content</th> <th data-bbox="1688 301 1991 341">Cash Prize</th> </tr> </thead> <tbody> <tr> <td data-bbox="725 341 936 459">Category 1</td> <td data-bbox="936 341 1688 459">RM0 OCBC: Is the DuitNow QR code pink? Reply QR@Yes or QR@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info</td> <td data-bbox="1688 341 1991 691" rowspan="3">First 100 correct respondents for each category will win RM88 Cash Prize.</td> </tr> <tr> <td data-bbox="725 459 936 577">Category 2</td> <td data-bbox="936 459 1688 577">RM0 OCBC: Is DuitNow QR on mobile only? Reply PM@Yes or PM@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info</td> </tr> <tr> <td data-bbox="725 577 936 691">Category 3</td> <td data-bbox="936 577 1688 691">RM0 OCBC: Is DuitNow Transfer instant? Reply DN@Yes or DN@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info</td> </tr> </tbody> </table> <p data-bbox="703 699 1688 727">*Note: 100 winners for each category, hence 300 winners for Special Prize in total.</p> <p>For Grand Prize category, the Cash Prize will be RM888 per winner. Only first 30 correct respondents will be the winners under this category for the campaign.</p> <table border="1" data-bbox="725 874 2040 1062"> <thead> <tr> <th data-bbox="725 874 936 946">Grand Prize</th> <th data-bbox="936 874 1688 946">SMS Content</th> <th data-bbox="1688 874 2040 946">Cash Prize</th> </tr> </thead> <tbody> <tr> <td data-bbox="725 946 936 1062"></td> <td data-bbox="936 946 1688 1062">RM0 OCBC: Is DuitNow QR instant? Reply GP@Yes or GP@No. First 30 correct respondents will win RM888. Refer to OCBC Website Notices for CNY Campaign info</td> <td data-bbox="1688 946 2040 1062">First 30 correct respondents will win RM888 Cash Prize.</td> </tr> </tbody> </table>	Special Prize*	SMS Content	Cash Prize	Category 1	RM0 OCBC: Is the DuitNow QR code pink? Reply QR@Yes or QR@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info	First 100 correct respondents for each category will win RM88 Cash Prize.	Category 2	RM0 OCBC: Is DuitNow QR on mobile only? Reply PM@Yes or PM@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info	Category 3	RM0 OCBC: Is DuitNow Transfer instant? Reply DN@Yes or DN@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info	Grand Prize	SMS Content	Cash Prize		RM0 OCBC: Is DuitNow QR instant? Reply GP@Yes or GP@No. First 30 correct respondents will win RM888. Refer to OCBC Website Notices for CNY Campaign info	First 30 correct respondents will win RM888 Cash Prize.
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4	What should I do now for the SMS to win the prize?	<p>You are required to reply the SMS to the same number with the correct answer latest by 5 June 2022 to stand a chance to win the Cash Prize.</p> <p>Answer format will be as below for respective category: -</p> <table border="1" data-bbox="725 338 2013 1058"> <thead> <tr> <th colspan="2">Prize Category</th> <th>SMS Content</th> <th>SMS Reply/Answer*</th> </tr> </thead> <tbody> <tr> <td rowspan="3">Special Prize</td> <td>Category 1</td> <td>RM0 OCBC: Is the DuitNow QR code pink? Reply QR@Yes or QR@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info</td> <td> <ul style="list-style-type: none"> To reply QR@Yes if answer for the question is Yes. To reply QR@No if answer is No. </td> </tr> <tr> <td>Category 2</td> <td>RM0 OCBC: Is DuitNow QR on mobile only? Reply PM@Yes or PM@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info</td> <td> <ul style="list-style-type: none"> To reply PM@Yes if answer for the question is Yes. To reply PM@No if answer is No. </td> </tr> <tr> <td>Category 3</td> <td>RM0 OCBC: Is DuitNow Transfer instant? Reply DN@Yes or DN@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info</td> <td> <ul style="list-style-type: none"> To reply DN@Yes if answer for the question is Yes. To reply DN@No if answer is No. </td> </tr> <tr> <td colspan="2">Grand Prize</td> <td>RM0 OCBC: Is DuitNow QR instant? Reply GP@Yes or GP@No. First 30 correct respondents will win RM888. Refer to OCBC Website Notices for CNY Campaign info</td> <td> <ul style="list-style-type: none"> To reply GP@Yes if answer for the question is Yes. To reply GP@No if answer is No. </td> </tr> </tbody> </table> <p>*Note:</p> <ul style="list-style-type: none"> • <i>Must include keywords (i.e. QR@, PM@, DN@, GP@) when reply to SMS. Eg. PM@Yes, DN@No.</i> • <i>No space in between for the answer.</i> • <i>Special character "@" is part of keyword and must be included.</i> • <i>Incomplete answer (e.g. Qr@Ye, PMNo, G@Yes, DN_No) will not be captured by system.</i> 	Prize Category		SMS Content	SMS Reply/Answer*	Special Prize	Category 1	RM0 OCBC: Is the DuitNow QR code pink? Reply QR@Yes or QR@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info	<ul style="list-style-type: none"> To reply QR@Yes if answer for the question is Yes. To reply QR@No if answer is No. 	Category 2	RM0 OCBC: Is DuitNow QR on mobile only? Reply PM@Yes or PM@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info	<ul style="list-style-type: none"> To reply PM@Yes if answer for the question is Yes. To reply PM@No if answer is No. 	Category 3	RM0 OCBC: Is DuitNow Transfer instant? Reply DN@Yes or DN@No. First 100 correct respondents will win RM88. Refer to OCBC Website Notices for CNY Campaign info	<ul style="list-style-type: none"> To reply DN@Yes if answer for the question is Yes. To reply DN@No if answer is No. 	Grand Prize		RM0 OCBC: Is DuitNow QR instant? Reply GP@Yes or GP@No. First 30 correct respondents will win RM888. Refer to OCBC Website Notices for CNY Campaign info	<ul style="list-style-type: none"> To reply GP@Yes if answer for the question is Yes. To reply GP@No if answer is No.
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5	Am I confirmed as the winner after I reply the SMS?	You will stand a chance to win the Cash Prize if you reply the SMS with the correct answer. The Bank will notify you via SMS if you are one of our campaign winners.				
6	How do I know that I am the winner of the campaign?	The Bank will notify you via SMS if you are one of the campaign winners.				
7	How do the Cash Prize will be credited to me?	The Cash Prize will be credited by 20 June 2022 into your current active account with the Bank. You may check your account if you receive confirmation SMS as campaign winner from the Bank.				
8	Which account that the Bank will be credited to if I have more than one account with OCBC?	<p>The Bank will notify you via SMS, with the last 4 digit of the account number that the Cash Prize has been credited into.</p> <p>Sample SMS:</p> <table border="1"> <tr> <td>Special Prize (Category 1, 2 and 3)</td> <td>RMO OCBC: Congratulations on winning the RM88 Special Prize in our #SoEasy CNY Campaign. We have credited the money into your account ending XXXX on dd/m/yy</td> </tr> <tr> <td>Grand Prize</td> <td>RMO OCBC: Congratulations on winning the RM888 Grand Prize in our #SoEasy CNY Campaign. We have credited the money into your account ending XXXX on dd/m/yy</td> </tr> </table>	Special Prize (Category 1, 2 and 3)	RMO OCBC: Congratulations on winning the RM88 Special Prize in our #SoEasy CNY Campaign. We have credited the money into your account ending XXXX on dd/m/yy	Grand Prize	RMO OCBC: Congratulations on winning the RM888 Grand Prize in our #SoEasy CNY Campaign. We have credited the money into your account ending XXXX on dd/m/yy
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