

## OCBC AL-AMIN CEO TAKES TO THE STREETS TO SPREAD RAMADHAN CHEER

Kuala Lumpur, 23 August 2010 – OCBC Al-Amin Bank Berhad (OCBC Al-Amin) Director & CEO Syed Abdull Aziz Syed Kechik today took to the streets to spread some Ramadhan cheer among the Bank's neighbours.

Along with his staff he distributed Ramadhan goodie packs comprising *bubur lambuk*, dates and mineral water in front of the Bank's headquarters at Wisma Lee Rubber, Jalan Melaka.

"The month of Ramadhan is a time of fasting and almsgiving. Sharing with one's neighbours represents a fundamental dimension of the season. And that's what we are seeking to represent through this activity throughout the course of this week. The goodie packs are part of our small effort to reach out to those who pass our building during this holy period," he said.

Syed Abdull Aziz and his colleagues are distributing a total of 2,000 Ramadhan goodie packs from 4.00pm to 4.30pm every day of this week until Friday, 27 August.

In addition, the Bank is also handing out dates to the first 100 customers at all OCBC Al-Amin branches nationwide during the course of the week.



A little boy showing his appreciation after receiving a *bubur lambuk* pack from OCBC Al-Amin CEO Syed Abdull Aziz Syed Kechik.

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## **About OCBC Bank**

OCBC Bank, established in 1912, is the second largest financial services group in Southeast Asia by assets. It is among the world's highest rated banks, with a long term credit rating of Aa1 from Moody's. OCBC Bank and its subsidiaries offer a broad array of specialist financial services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has a network of more than 500 branches and representative offices in 15 countries and territories, including 400 branches and offices in Indonesia operated by its subsidiary, Bank OCBC NISP.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets, and its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit [www.ocbc.com](http://www.ocbc.com)

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