

“GLOWING” PERFORMANCE BY LION DANCE TROUPE LIGHTS UP OCBC PREMIER BANKING CUSTOMER EVENT

Kuala Lumpur, 13 February 2014 – OCBC Bank (Malaysia) Berhad Premier Banking customers got a first-hand experience of an eye-catching display of a glow-in-the-dark lion dance performance when they were treated to their annual Chinese New Year appreciation dinner with the Bank in Kuala Lumpur recently.

About a thousand people attended the Bank’s Chinese New Year dinner celebrations in Kuala Lumpur and various other key locations such as Penang, Johor Bahru, Malacca, Kuching and Kota Kinabalu.

According to OCBC Bank’s Head of Premier Banking & Branch Distribution Ms Anne Leh, the get-together was an important part of the activities to kick-start the new year through mutual bonding sessions that help to further strengthen relations with their Premier Banking customers.



Ms Anne Leh, OCBC Bank Head of Premier Banking and Branch Distribution (standing) greeting customers at the Chinese New Year dinner

“This time round we were pleased to showcase the unique glow-in-the-dark lion dance performance. As this is an annual event, we try always to start the year with something of a ‘spectacle’ and, quite aptly, our customers provided a glowing tribute to the breath-taking performance,” she said.

Away from the dazzling performance, the customers were, on a more serious note, treated to the economic views of OCBC Ltd’s Singapore-based Head of Content & Research for Wealth Management, Mr Vasu Menon.

Among the other highlights of the night were speeches by OCBC Bank's Director & CEO Mr Jeffrey Chew and performances by dancers and aerialists.



The glow-in-the-dark lion greeting OCBC Bank Director & CEO, Mr Jeffrey Chew

A customer, Mr Goh Seow Kheng, went home very much happier than when he came that evening after being adjudged the lucky draw winner of the night, winning a stay at the DoubleTree Hotel.

The events in Kuala Lumpur and Johor Bahru featured Vasu Menon as guest speaker, while the other areas featured market outlook presentations by Mr Michael Tan, Senior Investment Counsellor of OCBC Ltd. Master Kenny Hoo delivered special *feng shui* talks designed for the Year of the Horse at selected venues.

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. It was ranked by Bloomberg Markets as the world's strongest bank in 2011 and 2012.

OCBC Bank and its subsidiaries offer a broad array of specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has a network of over 450 branches and representative offices in 15 countries and territories, including more than 330 branches and offices in Indonesia that are operated by its subsidiary, Bank OCBC NISP.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia. Private banking services are provided by subsidiary Bank of Singapore, which continued to gain industry recognition in 2011 including being voted "Outstanding Private Bank in Asia Pacific" in 2013 by Private Banker International.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit www.ocbc.com.my