

OCBC AL-AMIN CORPORATE CUSTOMERS FETED TO NOVEL FOUR-COURSE PASTRY-AND-TEA PAIRINGS

Kuala Lumpur, 4 November 2013 – Tea time will never be viewed the same way again for several top corporate customers of OCBC Al-Amin Bank Berhad who were recently treated to a tea-time talk featuring a four-course meal comprising four different pastry-and-tea combinations.

The event, held at the exclusive Carcosa Seri Negara, saw the already-cultured group being exposed to the finer points of tea drinking by Germany-trained tea trainer Jeremy Khor of Exclusivetea, a supplier of high quality teas.

Working closely with Exclusivetea, Carcosa and Starhill Tea Salon, OCBC Al-Amin provided the platform for a journey through the history of tea; how black, green and herbal teas are cultivated and infused; the various processing methods involved; and the do's and don'ts of tea drinking.

The highlight of the evening was clearly the pastry-and-tea pairings, which saw the guests being treated to course-by-course servings of paired items such as sandwiches with Starhill Jewel, scones with Assam Bari, hot items such as spring rolls and samosas with Oolong Peach, and pastries such as crème brulee and carrot cake with Rooibos Lemongrass.

Starhill Jewel is a fancy sencha with mango citrus, Assam Bari a black tea from the Assam region, Oolong Peach an oolong tea flavoured with peach and Rooibos Lemongrass a South African red tea with lemon.

According to Mr Khor this was the first time a corporate entity was teaming up with them to put together such a unique event where teas and pastries were pair and served course by course.



Mohd Rizal Khir Mohamad of OCBC Al-Amin's Corporate Banking team enjoying his cuppa.

Addressing the audience, OCBC Al-Amin Head of Business Banking En Luqman Zuhdi said the event was organized primarily to express the company's gratitude to its top loyal corporate customers.

“Central to the relationship with our customers is the theme of a long-term partnership that evolves from the basics to more and more complex endeavours. We are pleased to see that several of our customers who started off with small revenues and few staff are today big businesses with enviable P&Ls, balance sheets and strong workforces. We hope events such as this will continue to strengthen the bonds between us,” he said.

Also present at the event were OCBC Bank (Malaysia) Berhad Director & CEO Mr Jeffrey Chew and Head of Business Banking Mr Ong Eng Bin.

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. It is ranked by Bloomberg Markets as the world's strongest bank in 2011 and 2012.

OCBC Bank and its subsidiaries offer a broad array of specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has a network of over 470 branches and representative offices in 15 countries and territories, including about 350 branches and offices in Indonesia that are operated by its subsidiary, Bank OCBC NISP.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia. Private banking services are provided by subsidiary Bank of Singapore, which continued to gain industry recognition in 2011 including being voted “Outstanding Private Bank in Asia Pacific” by Private Banker International.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit www.ocbc.com.my



En Luqman Zuhdi, Head of Business Banking, OCBC Al-Amin, getting into the flow of things at the tea-and-pastry pairing session.



From Left : Ms Yong Lee Foon (Group Financial Controller, CMC Engineering Sdn Bhd), Pn Nazatul Najla Abdul Rahman (Account Director, Business Technology Division, CMC Engineering Sdn Bhd) and En Hazwan Alif Abdul Rahman, Senior Manager, Corporate Strategy & Investment, CMC Engineering Sdn Bhd) clearly enjoying the tea...and the company.



OCBC Al-Amin's invited guests getting set for the tea-and-pastry pairing session.



Mr Peh Hun Hoe, Head of Equipment Financing Department, OCBC Al-Amin, was among the member of the Bank's senior team present at the event.