

**BANKERS @WORK AND @PLAY WITH THE KIDS**

Kuala Lumpur, 8 October 2012 – Children at the Paediatric Ward of Hospital Kuala Lumpur (HKL) were all smiles recently when OCBC's iQ@work staff and several of their corporate customers came out of their working confines to play with them at their wards.

To add to the fun atmosphere the kids and their parents, and staff of HKL were also entertained by local comedians *Nabil* and *Angah* of *Astro Raja Lawak*. Not only did the kids find themselves laughing their hearts out, they also could not take their eyes off the mesmerising magic that filled the air.

Besides interacting with the kids, OCBC iQ@work made a donation to the children through the hospital and provided them with special goodie bags. BookXcess, a partner of OCBC Bank for several years now, also donated several story books to the kids.

Commenting on the visit Charles Sik, Head of Consumer Financial Services, OCBC Bank (Malaysia) Berhad said he was happy to see the kids in such happy mood.



Charles Sik, Head of Consumer Financial Services, OCBC Bank (Malaysia) Berhad (third from left) doing his bit to put a smile on the child's face.

“We were delighted to see the children enjoy themselves. Although ill, these kids were eager to join in the fun and have a good time. We are grateful to HKL for providing us with this opportunity to interact with the children and to help to put a smile on their faces.

“OCBC iQ@work is a workplace banking engagement model through which OCBC Bank ‘brings the bank’ to corporate companies. We decided to collaborate with our corporate customers to make this visit even more meaningful and to foster the spirit of unity and appreciation,” he said.

Apart from helping corporates, OCBC iQ@work also helps staff to manage their salary and expenses in better ways so that they have the opportunity to save more and hence enjoy greater value. Banking is also made more convenient through a simplified account opening process at the workplace, internet banking, and convenient withdrawals via the MEPs system.

Pier Paolo Png of First Property Real Estate, a customer of OCBC iQ@work, said he was delighted to have joined OCBC Bank for the special hospital visit and was glad to have done his part in bringing happiness to the kids.

“I enjoyed the company and the entertainment with the children and parents, and the doctors and care-givers. I also got to give away some gifts and made them smile. It was touching to see OCBC staff making the less fortunate feel better and to be part of this simple but special event,” he said.

More info on OCBC iQ@Work may be found at [www.ocbc.com.my/iQ](http://www.ocbc.com.my/iQ)

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## **About OCBC Bank**

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world’s most highly-rated banks, with an Aa1 rating from Moody’s. It is ranked by Bloomberg Markets as the world's strongest bank in 2011 and 2012.

OCBC Bank and its subsidiaries offer a broad array of specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank’s key markets are Singapore, Malaysia, Indonesia and Greater China. It has a network of over 500 branches and representative offices in 15

countries and territories, including about 400 branches and offices in Indonesia that are operated by its subsidiary, Bank OCBC NISP.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia. Private banking services are provided by subsidiary Bank of Singapore, which continued to gain industry recognition in 2011 including being voted "Outstanding Private Bank in Asia Pacific" by Private Banker International.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit [www.ocbc.com.my](http://www.ocbc.com.my)



The children, their parents and staff of HKL enjoying every bit of the comedy acts by *Nabil* and *Angah* of *Astro Raja Lawak*.