

## OCBC BRINGS HOLLYWOOD GLAM TO DEVELOPERS' APPRECIATION NIGHT

Kuala Lumpur, 10 December 2012 – OCBC Bank (Malaysia) Berhad recently treated over 300 of its partnering housing developers and other guests to a glamorous night out with a Hollywood twist.

The annual *OCBC Developers' Appreciation Night*, hosted by the Bank's Mortgage Sales Department and graced by Director & CEO Mr Jeffrey Chew, was held at the One World Hotel.

And when the clock struck 8, it was show-time for everyone with a star-studded cast to boot, including "Bruce Lee" and "Marilyn Monroe".

The developers were entertained with live band performances by local group *Infinitas* and there was magic in the air when Mark the Magician came on stage to perform his enthralling antics.

Amidst the entertainment, OCBC Bank creatively showcased its line of bespoke loans including the likes of the overwhelmingly well-received Overseas Property Financing schemes for residential properties in Australia and the UK.

According to OCBC Bank's Head of Consumer Financial Services, Mr Charles Sik, the appreciation night was a time to recognise the mutuality in partnership between the Bank and developers, and provided a fitting platform to cement ties.

"We are very grateful for the fruitful partnership we have with our valued group of developers. Comparing just the first three quarters of the year against the whole of last year, their contribution to our mortgage business has grown by more than 25% already. So, we are set to round off the year on a high note thanks to their fine work," he said.

OCBC Bank has an extensive range of home loan products in its stable, including Islamic home financing, mortgage loans for graduates and a Life Insurance Financing Scheme through a partnership with sister company, Great Eastern Life Assurance.

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"Bruce Lee" & "Marilyn Monroe" were present to glam up the OCBC Developers' Appreciation Night



The spectacular 3D laserman show opening by Vivas Magic.



Charles Sik, Head of Consumer Financial Services, OCBC Bank (second from left) and Mr Yap Yoon Kong (PJ Development Holdings Berhad) flanked by "Bruce Lee" and "Marilyn Monroe"

## **About OCBC Bank**

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. It is ranked by Bloomberg Markets as the world's strongest bank in 2011 and 2012.

OCBC Bank and its subsidiaries offer a broad array of specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has a network of over 500 branches and representative offices in 15 countries and territories, including about 400 branches and offices in Indonesia that are operated by its subsidiary, Bank OCBC NISP.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia. Private banking services are provided by subsidiary Bank of Singapore, which continued to gain industry recognition in 2011 including being voted "Outstanding Private Bank in Asia Pacific" by Private Banker International.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit [www.ocbc.com.my](http://www.ocbc.com.my)